



The 6th Annual EuroMed Conference

*Confronting Contemporary Business
Challenges through Management Innovation*

Track no. 41:

*Social Innovation facing Bio economics
(Virtual Track)*

Program



Bucharest

September 24, 2013, Senate Hall, Spiru Haret University

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Track no 41: Social Innovation facing Bio economics (Virtual Track)

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	Author	Affiliations	Title
10.25	Opening – Welcome Speeches		
10.30-10.45	Balta, C., Bica, G., Stanca, C.,	Wales Univ. Romania SpiruHaret University Maritime Univ. Constanta	Political and Military Action Frame European Union within the Crises Management”
10.45-10.50	Questions and answers		
10.50-11.05	Balta, C., Stanca, C.	Wales Univ. Romania Maritime Univ. CTA	“Managing the Crisis in the European Union”
11.05-11.10	Questions and answers		
11.10-11.25	Balta, C., Bica, G., Rosioru, N.,	Wales Univ. Romania Spiru Haret University Wales Univ. Romania	“Comprehensive Approach to Crises Management”
11.25-11.30	Questions and answers		
11.30-11.45	Bica, G., Constantinescu, M., Balta, C.	Spiru Haret University Spiru Haret University Wales Univ. Romania	“The Principle of Knowledge Management and the New Model of the Organization in the Knowledge-Based Economy”
11.45-11.50	Questions and answers		
11.50-12.05	Chivu, M., Popescu, G., Dragomiroiu, R.	Spiru Haret University Spiru Haret University Spiru Haret University	“Bio-Economy: Transition from the Economic Paradigm to the New Global Economy”
12.05-12.10	Questions and answers		
12.10-12.30	Interview with Prof. Demetris Vrontis University of Nicosia, Cyprus EMRBI President Prof. Yaakov Weber College of Management, Israel EMRBI President		
12.30-12.45	Doval, E., Negulescu, O.,	Spiru Haret University Spiru Haret University	“Why Positive Feedback for Future Organizations Strategy Design?”
12.45-12.50	Questions and answers		

12.50-13.05	Epure, M.	Spiru Haret University	“Bio-Economy and Bioeconomics: What has Social Marketing to do with?”
13.05-13.10	Questions and answers		
13.10-13.25	Iliescu, G., Kabbara, T	Spiru Haret University Spiru Haret University	“Norms and Non-Classical Negations
13.30-13.35	Questions and answers		
13.35-13.50	Larionescu, A., Ciotoiu, I.	Spiru Haret University Spiru Haret University	“Romanian International Migration and Sustainable Development in Rural Sending Areas: Migrant Investments in Houses”
13.50-13.55	Questions and answers		
13.55-14.10	Marinescu, L	Spiru Haret University	“Digitalization of the National Patrimony Opportunities in Research Projects and E-Learning: The Resource Harvesters In The Case Of Romanian Literature”
14.10-14.15	Questions and answers		
14.15-15.00	Lunch break		
15.00-15.15	Negulescu, O., Doval, E.	Spiru Haret University Spiru Haret University	“A Matrix of Investments in Social Responsibility and Sustainability”
15.15-15.20	Questions and answers		
15.20-15.25	Pistol, L., Ungureanu, A.	Spiru Haret University ASE Bucharest	“Innovative Approaches in Romania Education System – E learning Solution Provided by SIVECO”
15.30-15.35	Questions and answers		
15.40-15.45	Rascu-Pistol, S. Ungureanu, A.	Spiru Haret University ASE Bucharest	“Innovation through Information and Communication Technology (ICT) In Romanian Education”
15.45-15.50	Questions and answers		
15.50-16.05	Tampu, L., Libardea, L., Cerchez, A.	ASE Bucharest ASE Bucharest Spiru Haret University	“Conceptualizing a New Model of Social Innovation in Online Environment”

16.05-16.10	Questions and answers		
16.10-16.25	Toma M., Balint, A., Ionescu, A.	ASE Bucharest ASE Bucharest UVT Timisoara	“The Determinants of E-Governance and How to Establish a Successful Relationship with Citizen”
16.25-16.30	Questions and answers		
16.30-16.45	Vasile, A., Mihoreanu, L., Bondrea, A.	ASE Bucharest ASE Bucharest Spiru Haret University	“An Insight into the Rationality of Economic Entities: Emerging From Crises with New Approaches to Social Sciences”
16.45-16.50-	Questions and answers		
17.00-17.15	Viciu, L., Mihoreanu, L., Goran, L.	ASE Bucharest ASE Bucharest Spiru Haret University	The Contemporary Homo Economicus": Defining Wellbeing at the Crossroads of Economic Growth and Business Ethics"
17.30-16.35	Questions and answers		
17.35-17.45	Closing of the Conference		